



# COMPANY DIRECTOR

## Annual Media Partnership Proposal

As a media partner of AICD (Australian Institution of Company Directory), your organisation can take advantage of a unique tailor made package with its own individual set of benefits that includes:

- 📖 20% off annual renewal;
- 🏠 Use the AICD's logo as agreed\*;
- 🏠 A dedicated business profile page within the 'Partners' section on [aicd.companydirectors.com.au](http://aicd.companydirectors.com.au);
- 📄 Complimentary editorials and social posts on news related articles\*\*;
- 🔊 Announcement of the partnership in magazine, website, eDM and social channels.

Plus a generous discount on all advertising and editorial:

- 📄 Your company logo promoted in both print and digital; valued at \$7,000
- 📄 3x Full page display advertisements; valued at \$23,415
- 📄 3x Full page editorials; valued at \$23,500
- 🏠 3x Banner(Tower) display advertisements in the Boardroom Report eNews; valued at \$8,400
- 📄 1x Single page loose insert; valued at \$12,500

~~\$74,815~~  
Exclusive offer **\$50,000**

To register your interest, please contact:

Tony Clemenger  
1800 995 007 | [tony@clemenger.me](mailto:tony@clemenger.me)  
Level 9 3 Bowen Crescent Melbourne 3004

PLEASE NOTE: The advertised price of the above media partnership package and items listed in the package are indicative only. It is desired that we work with all media partners to give them exactly what they want.

\* Must follow the Logo Usage Guideline of the AICD.

\*\* News related articles refer to industry white papers, case study, company & product news etc. Editorial staff from the AICD have the final say on all content and we cannot guarantee submissions will be published.