



Annual Media Partnership Proposal

As an exclusive media partner with Outer Edge magazine, your organisation can take advantage of a unique tailor made package with its own individual set of benefits that includes:

- 📄 20% off annual renewal;
- 👉 Use of the Outer Edge magazine's logo as agreed*;
- 👉 A dedicated business profile page within the 'Partners' section on www.outeredgemag.com.au.
- 📄 Complimentary editorial and social posts on news related articles**;
- 🔊 Announcement of the partnership in magazine, website, eDM and social channels.

Plus a generous discount on a year of advertising and editorial placement:

- 📄 Your company logo promoted in both print and digital; valued at \$5,000
- 📄 3x Full page advertisements; valued at \$9,000
- 📄 1x Full page CEO interview and/or company profile/editorial/advertorial; valued at \$2,500
- 🎥 2x 2min video / podcast on website for 3 months; valued at \$6,000
- 👉 1x banner ad on website for 12mths; valued at \$2,000

~~\$22,500~~
 Exclusive offer **\$16,875**

To register your interest, please contact:

Tony Clemenger
 1800 995 007 | tony@clemenger.me
 Level 9 3 Bowen Crescent Melbourne 3004

PLEASE NOTE: The advertised price of the above media partnership package and items listed in the package are indicative only. It is desired that we work with all media partners to give them exactly what they want.

* Must follow the Logo Usage Guideline of Outer Edge magazine.

** News related articles refer to industry white papers, case study, company & product news etc. Editorial staff from Outer Edge magazine have the final say on all content and we cannot guarantee submissions will be published.