

SURFING LIFE



2018 Media Partnership

As an exclusive media partner with Surfing Life magazine, your organisation can take advantage of a unique tailored package to suit your needs and budget:

- The right to use Surfing Life magazine's logo;*
- Fully supported by key social media channels such as Facebook and Instagram;
- Company news integrated into the Surfing Life magazine's main news feed;**
- Dedicated link to your company webpage;
- Leader board advertising at www.surfinglife.com.au;
- Branded content article or full page advertisement in the magazine at discounted price;
- Dedicated account manager from Surfing Life magazine to coordinate this activity.

Key Figures

56,700

Total Readership

350,000+

Social media followers

4,300+

Weekly newsletter subscribers

87%

Male readership, while 67% have more than 3 boards.

* Must follow the Logo Usage Guideline of Surfing Life magazine.

** News related articles refer to industry white papers, case study, company & product news etc. Editorial staff from Surfing Life magazine have the final say on all content and we cannot guarantee submissions will be published.